

## One Call for All Strategic Plan 2021

<u>Strategy</u>	<u>GOAL</u>	<u>Strategy Implementation/ACTIONS</u>
<p><b>Operations</b></p> <p>Develop and execute an operational and financial development plan which supports a sustainable agency.</p>	<p>Raise \$100K in alignment with 2021 approved budget while continuing to streamline daily and annual campaign operations.</p>	Invite corporate sponsors to re-up: \$7500.
		Board giving at 100%, \$17,000 or more.
		Tracey to share processes and inefficiencies with the Board; Board to provide support streamlining at least one process.
<p><b>Campaign</b></p> <p>Inspire philanthropy on Bainbridge Island.</p>	<p>To have 2,000 households donating.</p> <p><i>(Tracey to research and provide current to date household #; to adjust as necessary)</i></p>	Agency Involvement – ask them to advocate for donations through the OCFA website.
		Public education, tables at events manned by board members.
		Tap into the realtor network and have them mention OCFA website & organizations.
<p><b>Agency Support</b></p> <p>Support partner agencies in their fundraising efforts</p>	<p>Develop a resource bank or directory for non-fundraising needs for partner agencies (administrative, database, volunteer development, bookkeeping, IT, etc.).</p>	Create survey (via Survey Monkey)
		Evaluate and assess survey responses to develop a list of needs.
		Research resources.
		Share resources with partner agencies.