

One Call for All Strategic Plan 2020

<u>Strategy</u>	<u>GOAL</u>	<u>Strategy Implementation/ACTIONS</u>
Operations Develop & execute financial development plan which supports sustainable operations.	As per 2020 approved budget, raise \$98,087.00.	Invite corporate sponsors to re-up: \$9,000.
		Continue campaign fundraising.
		Board giving at 100%, \$17,000 or more.
Campaign Inspire philanthropy on Bainbridge Island.	Raise \$1.7M for our community through the 2020-2021 Red Envelope Campaign	Update campaign strategy.
		Conduct campaign.
Agency Support Support partner agencies in their fundraising efforts	Increase the number of Agencies that have a representative attend a Red Envelope 101 session in 2020 by 50%, from 30 to 45.	Update Red Envelope 101 power point.
		Schedule 3 online/zoom sessions during August and September.