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**Board Plan**

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| **Activity/Method** | **Strategies/Ideas** | **To Do List October** | **To Do List November** | **To Do List December** | **To Do List January** | **To Do List, Spring** |
| In Person | OCFA yard sign at your home or business  OCFA yard sign at meetings  Speak at church, temple, Rotary, Kiwanis, etc Invite Tracey to events  Ask friends which orgs are their favorites  Spend time at programs  Ask friends who they are giving to this year… mention that you’ll give to their favorite org  Wear your “Ask me where I give!” button and talk about your organization everywhere you go. Put an “I GIVE!” bumper magnet on your car |  |  |  |  |  |
| Email | Send emails to friends about the organization  Alert friends to check out the OCFA insert in the *Bainbridge Review*  Ask if your company matches |  |  |  |  |  |
| Paper | **Send in your own gift!**  Thank you notes to past donors (include “Remember us again”)  Write a letter to the editor  Send a Red Envelope to out-of-state friends and highlight your organization on the donor form  Send a press release Write letters and include special reply envelopes |  |  |  |  |  |
| Social Media | Post a photo of yourself receiving the Red Envelope  Post a photo of yourself at the stuffing party  “Check in” at the Stuffing Party  Follow OCFA on Facebook and Instagram  Use the “I Gave!” profile photo LIKE, COMMENT, and SHARE your organization’s red envelope posts LIKE, COMMENT, and SHARE OCFA posts |  |  |  |  |  |

REMEMBER, and make sure your board members and donors know: **OCFA takes $0 from your donation.** There is no fee or hidden cost to you or your donors. $0!! And each gift of $20 or more will earn you a share in our Community Fund. Leverage that support! Check [www.onecallforall.org/agencies](http://www.onecallforall.org/agencies) for downloads and ideas.