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**Board Plan**

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| **Activity/Method** | **Strategies/Ideas** | **To Do List October** | **To Do List November** | **To Do List December** | **To Do List January** | **To Do List, Spring** |
| In Person | OCFA yard sign at your home or businessOCFA yard sign at meetingsSpeak at church, temple, Rotary, Kiwanis, etcInvite Tracey to eventsAsk friends which orgs are their favoritesSpend time at programsAsk friends who they are giving to this year… mention that you’ll give to their favorite orgWear your “Ask me where I give!” button and talk about your organization everywhere you go.Put an “I GIVE!” bumper magnet on your car |  |  |  |  |  |
| Email | Send emails to friends about the organizationAlert friends to check out the OCFA insert in the *Bainbridge Review*Ask if your company matches |  |  |  |  |  |
| Paper | **Send in your own gift!**Thank you notes to past donors (include “Remember us again”)Write a letter to the editorSend a Red Envelope to out-of-state friends and highlight your organization on the donor form Send a press releaseWrite letters and include special reply envelopes |  |  |  |  |  |
| Social Media | Post a photo of yourself receiving the Red EnvelopePost a photo of yourself at the stuffing party“Check in” at the Stuffing PartyFollow OCFA on Facebook and InstagramUse the “I Gave!” profile photoLIKE, COMMENT, and SHARE your organization’s red envelope postsLIKE, COMMENT, and SHARE OCFA posts  |  |  |  |  |  |

REMEMBER, and make sure your board members and donors know: **OCFA takes $0 from your donation.** There is no fee or hidden cost to you or your donors. $0!! And each gift of $20 or more will earn you a share in our Community Fund. Leverage that support! Check [www.onecallforall.org/agencies](http://www.onecallforall.org/agencies) for downloads and ideas.