

## One Call for All Campaign Year Calendar

<b>Month</b>	<b>Board Priorities</b>	<b>ED Priorities</b>
<b>January</b>	Board Retreat (Strategic Planning) ED Evaluation	Board Retreat (Strategic Planning) Data Entry Agency Disbursement Data Management Donor Acknowledgments
<b>February</b>	Board Recruitment	Bids for next year's campaign vendors Agency Portal
<b>March</b>	Board Recruitment Strategic Planning	Agency Applications
<b>April</b>	Welcome new board members Red Envelope Planning Governance Review: Bylaws and Policies	Technology Planning Red Envelope Planning
<b>May</b>	Approval of next campaign's partner agencies Selection of Featured Agencies	Raise the Bar Fundraising Plan
<b>June</b>	Development of Campaign Materials Board Giving Raise the Bar Fundraising Planning	Event Planning Campaign Materials
<b>July</b>	Grand Old Fourth Celebration of Philanthropy (with Bainbridge Community Foundation)	Events Second Disbursement Campaign Planning
<b>August</b>	Approval of Campaign Materials	Website updates Printing
<b>September</b>	Stuffing Party	Agency support (Toolkit, etc.) Bainbridge Review
<b>October</b>	Campaign Marketing	Campaign Marketing Social Media
<b>November</b>	Development of next year's budget	Acknowledgements and Campaign Reporting Campaign Marketing Social Media
<b>December</b>	Approval of next year's budget	Acknowledgements and Campaign Reporting Campaign Marketing Social Media